Entrepreneurship Connections helps newcomers who plan to start a business in Canada. If you have owned or operated a business outside Canada, or would like to launch one here, this innovative and informative program will assist you with setting up a successful small business in the Canadian market.

Program Benefits:
- Develop a business plan
- Learn about the legal aspects of starting your business in Canada
- Receive techniques to present your business to different target groups
- Learn about financing options
- Hear about government resources for small business
- Strengthen your understanding of Human Resources
- Cover topics such as marketing your business, market research, cash flow, sales, taxation and social media
- Work with established entrepreneurs as mentors

Judy H. Chang came to Canada hoping to start her own business. For over nine years, she worked as a direct investment consultant and a tax accountant, but had always considered entrepreneurship. With the help of ACCES Employment and the Entrepreneurship Connections program, Judy launched an import-export business in Canada. She says, “the program provided me with the knowledge I required to find success as an entrepreneur.”

Judy H. Chang, Owner, Better Life International and Entrepreneurship Connections Graduate
We help you to establish your business in the Canadian marketplace.

Small businesses are essential to the growth and development of the Canadian economy. Starting a new business and ensuring its success is a challenge in any context. Having a sound business idea, adequate financing, legal resources and a potential market are just the starting points for building a successful business. For new Canadian entrepreneurs, knowledge of Canadian business culture, building professional networks and effective cross-cultural communication are also keys to success.

The Entrepreneurship Connections program addresses the needs of new Canadian entrepreneurs and helps them to be successful in Canada.

ACCES Employment has many years of experience assisting new Canadians to achieve success in their careers.

For more information, please visit:
www.accesemployment.ca
or a location near you.

Entrepreneurship Connections

“The professional knowledge and connections I made through the program are invaluable assets for my future growth and success.”

Judy H. Chang, Owner, Better Life International, Entrepreneurship Connections Graduate

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