

**New to Canada?  
Interested in Starting a Business?  
We Can Help!**

# Entrepreneurship Connections™



*Coraline Allard, Co-owner, Q&A Design,  
Entrepreneurship Connections Alumni*

*Entrepreneurship Connections for Syrian Newcomers helps newcomers who plan to start a business in Canada. If you have owned or operated a business outside Canada, or would like to launch one here, this free, two-week, intensive program will assist you with setting up a successful small business in the Canadian market.*

## Program Benefits

- Develop a business plan
- Learn about the legal aspects of starting your business in Canada
- Receive techniques to present your business to different target groups
- Learn about financing options
- Hear about government resources for small business
- Strengthen your understanding of Human Resources
- Cover topics such as marketing your business, market research, cash flow, sales, taxation and social media
- Work with established entrepreneurs as mentors

Program content will be delivered in Arabic, translation will be provided for any materials delivered in English.

**\*Eligibility conditions apply:**

- *As per IRCC funding requirements, Permanent Residents, and protected persons are eligible for this program*

## Next Program

**May 29 – June 12, 2018**

## Program Location

ACCES Employment Mississauga  
151 City Centre Drive, Unit 600

## Information Sessions & Registration

To register for the program, please contact Program Coordinator:

Email: [kinanai@accesemployment.ca](mailto:kinanai@accesemployment.ca)

Or call 416 921 1800 ext. 2256

**Registration deadline May 22<sup>nd</sup>, 2018**

