

Sales & Marketing Connections



Sales & Marketing Connections prepares internationally trained sales and marketing professionals for the Canadian job market quickly and effectively. Participants receive comprehensive training on Canadian consumer behaviour, ethics and social responsibility of marketing, research and sales, integrated marketing solutions and product positioning and branding. The program also covers digital marketing: social media strategy, content marketing and an introduction to various platforms. Participants receive credit towards Project Management for Sales & Marketing Professionals certification: PMP Introduction + Exam Preparation (36 hours).

“The program gave me deep insight into Canadian work culture and provided the opportunity to collaborate with like-minded professionals and learn from mentors in the industry. It paved the way for me to embrace new opportunities with confidence.”

—
SARAH MALIK
COPYWRITER, VENNGO INC.
SALES & MARKETING CONNECTIONS ALUMNI

Program Benefits Delivered by a Team of Employment Experts in your Field



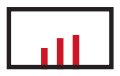
- Customized one-to-one support to help you start your job search
- Orientation to your sector in Canada



- Academic training from a recognized educational institution
- Acquire future skills including creative problem solving, workplace communication, growth mindset etc.



- Connections to employers who are hiring in your sector
- Access to mentors who are professionals in your field



- Experiential and hands-on learning
- Coaching and support after you're hired

Program Details & Eligibility

- Delivered at ACES Brampton and Mississauga locations
- Full-time, in-class, 5-week program
- Fee: \$500 + HST, which may be eligible for full reimbursement through OBPAP for clients with financial needs
- Post-secondary Bachelor's degree or higher in a Sales and Marketing or related discipline (Business or Commerce) from outside of Canada
- Minimum of 3 years Sales and Marketing experience, or related work experience from outside of Canada
- Canadian Language Benchmark (CLB) Level 8
- Newcomer to Canada - Canadian Citizen, Permanent Resident, Convention Refugee, and Refugee Claimant eligible to work in Ontario

Visit us online for more information:
[acesemployment.ca/
sales-and-marketing-connections](https://acesemployment.ca/sales-and-marketing-connections)

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Canada

Ontario



AM> AMERICAN MARKETING ASSOCIATION

HUMBER

aces
employment



You belong in a job that reflects your skills and experience. ACCES will give you the support, coaching and connections you need to realize your full potential and make a lasting impact in your new job.

39,000+

JOBSEEKERS HELPED EACH YEAR

2,500

EMPLOYERS IN OUR NETWORK FOR YOU TO CONNECT WITH

30+

YEARS OF EXPERIENCE DELIVERING EMPLOYMENT & RECRUITMENT SERVICES

How can we help you find a job?



Job search support and guidance including customized one-to-one support and a variety of job search workshops.



Specialized services for women, youth, trades, French-language newcomers and newcomer entrepreneurs.



Connections to employers who are hiring through job fairs, networking, mentoring and employment opportunities.



Online services & programs:

- Canadian Employment Connections (pre-arrival)
- Electrical Engineering
- Business Connections en Francais
- Webinars and online resources



Programs & services across various professional sectors:

- Construction Trades
- Cybersecurity
- Engineering
- Finance
- Hospitality
- Human Resources
- Information Technology
- Healthcare
- Sales and Marketing
- Supply Chain

Visit our website to learn more today:
acesemployment.ca

ACCES Brampton
44 Peel Centre Dr.
Suite 201
Brampton, ON L6T 4B5
905.454.2316

ACCES Mississauga
2085 Hurontario Street,
Suite 210
Mississauga, ON L5A 4G1
905.361.2522

ACCES Scarborough
2100 Ellesmere Rd.,
Suite 250
Scarborough ON M1H 3B7
416.431.5326

ACCES Newmarket
1091 Gorham Street,
Unit #302
Newmarket ON L3Y 8X7
647.827.1241

ACCES Markham
8500 Leslie Street,
Suite 470
Markham, ON L3T 7M8
905.840.2660

ACCES North York
2001 Sheppard Ave E.
Suite 201
North York, ON M2J 4Z8
416.443.9008

ACCES Toronto
489 College Street,
Suite 100
Toronto, ON M6G 1A5
416.921.1800

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