

Digital Marketing Connections

Digital Marketing Connections helps prepare internationally trained sales and marketing professionals for the Canadian job market quickly and effectively. Program participants will receive comprehensive training on Canadian consumer behaviour, ethics and social responsibility of marketing, digital marketing, research and sales, integrated marketing solutions, product positioning and branding. The program is in partnership with Humber College.



“ The program gave me deep insight into Canadian work culture and provided the opportunity to collaborate with like-minded professionals and learn from mentors in the industry. It paved the way for me to embrace new opportunities with confidence. ”

— SARAH MALIK, COPYWRITER, VENNGO INC., DIGITAL MARKETING CONNECTIONS ALUM

Program Benefits Delivered by a Team of Employment Experts in your Field



Introduction to the sales and marketing sector in Canada



Project management for sales and marketing professionals: PMP Introduction and Exam Preparation (36 hours)



Business communication and workplace culture training in a Canadian context



Practice creative thinking and creative problem solving



Referrals to job openings and connections to employers



Invitations to attend recruitment and networking events



Referrals to Speed Mentoring® and The Mentoring Partnership™



Post-hire support – job retention and language coaching

Program Details & Eligibility

- ✓ 6-week program
- ✓ CLB Level 8 of higher preferred
- ✓ Post-secondary degree or higher in the sales and marketing field or related discipline (business or commerce) from outside of Canada
- ✓ Minimum of 3 years' sales and marketing experience, or related work experience that features a transferable skill-set obtained outside of Canada
- ✓ Must reside in Ontario

Visit us online for more information:
acesemployment.ca/digital-marketing-connections





You belong in a job that reflects your skills and experience. ACCES will give you the support, coaching and connections you need to realize your full potential and make a lasting impact in your new job.

40,000+

JOBSEKERS HELPED EACH YEAR

2,800+

EMPLOYERS IN OUR NETWORK FOR YOU TO CONNECT WITH

35+

YEARS OF EXPERIENCE DELIVERING EMPLOYMENT & RECRUITMENT SERVICES



How can we help you find a job?



Job search support

and guidance including customized one-to-one support and a variety of job search workshops.



Specialized services

for women, youth, trades, French-language newcomers and newcomer entrepreneurs.



Programs & services across various professional sectors:

- Cloud Computing Connections
- Cybersecurity Connections
- Digital Marketing Connections
- Electrical Engineering
- Engineering Connections
- Financial Services Connections™ in a Digital World
- Financial Services en Français
- Healthcare Connections
- HR Connections: Strategies for the Canadian Workplace
- IT Connections: Digital Economy Connections
- Leadership Connections in Finance, IT and Consultancy
- Microsoft Skills for Employability
- Project Management for Engineering
- Supply Chain Connections
- Trades Connections



Online services & programs:

- Canadian Employment Connections (pre-arrival)
- Electrical Engineering
- Business Connections en Français
- Webinars and online resources



Connections to employers

who are hiring through job fairs, networking, mentoring and employment opportunities.

Visit our website to learn more today:
acesemployment.ca



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