

# Digital Marketing Connections

Digital Marketing Connections helps prepare internationally trained sales and marketing professionals for the Canadian job market quickly and effectively. Program participants will receive comprehensive training on Canadian consumer behaviour, ethics and social responsibility of marketing, digital marketing, research and sales, integrated marketing solutions, product positioning and branding. The program is in partnership with Humber College.



“ The program gave me deep insight into Canadian work culture and provided the opportunity to collaborate with like-minded professionals and learn from mentors in the industry. It paved the way for me to embrace new opportunities with confidence. ”

— SARAH MALIK, COPYWRITER, VENNGO INC., DIGITAL MARKETING CONNECTIONS ALUM

## Program Benefits Delivered by a Team of Employment Experts in your Field



Introduction to the sales and marketing sector in Canada



Project management for sales and marketing professionals: PMP Introduction and Exam Preparation (36 hours)



Business communication and workplace culture training in a Canadian context



Practice creative thinking and creative problem solving



Referrals to job openings and connections to employers



Invitations to attend recruitment and networking events



Referrals to Speed Mentoring® and The Mentoring Partnership™



Post-hire support – job retention and language coaching

## Program Details & Eligibility

- ✓ 6-week program
- ✓ CLB Level 8 of higher preferred
- ✓ Post-secondary degree or higher in the sales and marketing field or related discipline (business or commerce) from outside of Canada
- ✓ Minimum of 3 years' sales and marketing experience, or related work experience that features a transferable skill-set obtained outside of Canada
- ✓ Must reside in Ontario

Visit us online for more information:  
[acesemployment.ca/digital-marketing-connections](https://acesemployment.ca/digital-marketing-connections)





You belong in a job that reflects your skills and experience. ACCES will give you the support, coaching and connections you need to realize your full potential and make a lasting impact in your new job.

**42,000+**

JOBSEEKERS HELPED  
EACH YEAR

**3,600+**

EMPLOYERS IN OUR NETWORK  
FOR YOU TO CONNECT WITH

**35+**

YEARS OF EXPERIENCE  
DELIVERING EMPLOYMENT  
& RECRUITMENT SERVICES



## How can we help you find a job?



### Job search support

and guidance including customized one-to-one support and a variety of job search workshops.



### Specialized services

for women, youth, trades, bilingual (English/French) newcomers and newcomer entrepreneurs.



**ACCES Employment offers a wide variety of sector-specific programs** to support internationally trained professionals in finding work in their field. Call or visit any of **our locations** to meet with an Employment Consultant who will help you get started. No appointment is required.



### Online services & programs:

- Connecting Canada (pre-arrival)
- Electrical Engineering Connections
- Financial Services Connections en Français
- Webinars and online resources



### Connections to employers

who are hiring through job fairs, networking, mentoring and employment opportunities.

**Visit our website to learn more**  
**[accesemployment.ca](https://www.accesemployment.ca)**



#### ACCES Brampton

44 Peel Centre Drive,  
Suite 201  
Brampton, ON, L6T 4B5  
**905.454.2316**

#### ACCES Mississauga

2085 Hurontario Street,  
Suite 210  
Mississauga ON, L5A 4G1  
**905.361.2522**

#### ACCES Scarborough

2100 Ellesmere Road,  
Suite 250  
Scarborough ON, M1H 3B7  
**416.431.5326**

#### ACCES Newmarket

1091 Gorham Street,  
Unit 302  
Newmarket ON, L3Y 8X7  
**647.827.1241**

#### ACCES Markham

8500 Leslie Street,  
Suite 470  
Markham, ON, L3T 7M8  
**905.840.2660**

#### ACCES North York

2001 Sheppard Avenue E.  
Suite 201  
North York, ON, M2J 4Z8  
**416.443.9008**

#### ACCES Toronto

489 College Street,  
Suite 100  
Toronto, ON, M6G 1A5  
**416.921.1800**

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